## IN THE CLAIMS:

Please cancel Claims 35, 38, 40, and 43, without prejudice or disclaimer of subject matter.

Please amend Claims 36, 37, 39, 41, 42, 44, and 45, as indicated below.

1.-35. (Cancelled)

36. (Currently Amended) ) <u>A receiving</u> [[An]] apparatus according to Claim 35; for receiving television broadcasting signals, comprising:

an operation unit for instructing an operation of the receiving apparatus;

a profile processing unit for generating an internal user profile on the basis of an

operation history of said operation unit;

an external interface unit for inputting, from outside of said receiving apparatus,

an external user profile which is generated on the basis of an operation history of another
receiving apparatus;

a storing unit for storing the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit;

a selection unit for selecting one of the internal user profile and the external user

profile;

a searching unit for reading out the user profile selected by said selection unit

from said storing unit and searching a program corresponding to the read out user profile among

a plurality of transmitted programs multiplexed in the television broadcasting signals; and

a wherein said control unit for automatically deleting deletes the external user profile in accordance with a predetermined time period elapsing from a time when the external user profile was stored in said storing unit, but wherein said control unit does not automatically delete the internal user profile even if the predetermined time period has elapsed from the time when the internal user profile was stored in said storing unit.

(Currently Amended) ) <u>A receiving</u> [[An]] apparatus according to Claim 35;
 wherein said for receiving television broadcasting signals, comprising:

an operation unit for instructing an operation of the receiving apparatus;

a profile processing unit for generating an internal user profile on the basis of an

operation history of said operation unit;

an external interface unit for inputting, from outside of said receiving apparatus,

an external user profile which is generated on the basis of an operation history of another
receiving apparatus:

a storing unit for storing the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit;

a selection unit for selecting one of the internal user profile and the external user profile;

a searching unit for reading out the user profile selected by said selection unit

from said storing unit and searching a program corresponding to the read out user profile among
a plurality of transmitted programs multiplexed in the television broadcasting signals; and

a control unit for automatically deleting deletes the external user profile stored in said storing unit, after said selection unit selects the external user profile and said searching unit searches the program corresponding to the selected external user profile, but wherein said control unit does not automatically delete the internal user profile stored in said storing unit even if said selection unit selects the internal user profile and said searching unit searches the program corresponding to the selected internal user profile.

- 38. (Canceled).
- 39. (Currently Amended) An A-receiving apparatus according to Claim 36 for receiving television broadcasting signals, further comprising:
- a storage unit for storing a plurality of programs transmitted with being while multiplexed in the television broadcasting signals, [[;]]

wherein said searching unit searches the program corresponding to the user profile selected by said selection unit from among the plurality of programs stored in said storage unit an operation unit for instructing an operation of the receiving apparatus;

a profile processing unit for generating an internal user profile on the basis of an operation history of said operation unit;

an external interface unit for inputting, from outside of said receiving apparatus;
an external user profile which is generated on the basis of an operation history of another receiving apparatus;

a storing unit for storing the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit;

a selection unit for selecting one of the internal user profile and the external user profile:

a searching unit for reading out the user profile selected by said selection unit from said storing unit and searching a program corresponding to the read out user profile among the plurality of programs stored in said storage unit; and

a control unit for automatically deleting, at a optional timing, the external user profile of the internal and external user profiles stored in said-storing unit.

- 40. (Canceled).
- 41. (Currently Amended) A <u>control</u> method <del>according to claim 40</del> for a receiving apparatus for receiving television broadcasting signals, comprising the steps of:

generating an internal user profile on the basis of an operation history of an operation unit for instructing an operation of said receiving apparatus;

inputting, from outside of said receiving apparatus, an external user profile which is generated on the basis of an operation history of another receiving apparatus;

storing, in a storing unit, the internal user profile generated in said internal user profile generating step and the external user profile input in said external user profile inputting step;

selecting one of the internal user profile and the external user profile;

reading out the user profile selected in said selecting step from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

wherein said deleting step includes automatically deleting the external user profile in accordance with a predetermined time period elapsing from a time when the external user profile was stored in said storing unit, wherein said deleting step does not automatically delete the internal user profile even if the predetermined time period has elapsed from the time when the internal user profile was stored in said storing unit.

42. (Currently Amended) A <u>control</u> method according to claim 40 for a receiving apparatus for receiving television broadcasting signals, comprising the steps of:

generating an internal user profile on the basis of an operation history of an operation unit for instructing an operation of said receiving apparatus:

inputting, from outside of said receiving apparatus, an external user profile which is generated on the basis of an operation history of another receiving apparatus;

storing, in a storing unit, the internal user profile generated in said internal user profile generating step and the external user profile input in said external user profile inputting step;

selecting one of the internal user profile and the external user profile;

reading out the user profile selected in said selecting step from said storing unit and searching a program corresponding to the read out user profile among a plurality of transmitted programs multiplexed in the television broadcasting signals; and

wherein said deleting step includes automatically deleting the external user profile stored in said storing unit, after the external user profile is selected in said selecting step and the program corresponding to the selected external user profile is searched in said reading and searching step, wherein said deleting step does not delete the internal user profile stored in said storing unit even if said selection unit selects the internal user profile and said searching unit searches the program corresponding to the selected internal user profile.

## 43. (Canceled).

multiplexed in the television broadcasting signals, [[:]]

44. (Currently Amended) A control method according to Claim 41 for a receiving apparatus for receiving television broadcasting signals; <u>further</u> comprising the steps of: storing, in a storage unit, a plurality of programs transmitted with being while

wherein said searching step includes searching the program corresponding to the user profile selected in said selecting step from among the plurality of programs stored in said storace unit

generating an internal user profile on the basis of an operation history of an operation unit for instructing operation of the receiving apparatus;

inputting, from outside of said receiving apparatus, an external user profile which is generated on the basis of an operation history of another receiving apparatus;

storing, in a storing unit, the internal user profile generated by said profile processing unit and the external user profile input by said external interface unit; selecting one of the internal user profile and the external user profile; reading out the user profile selected in said selecting step from said storing unit and searching a program corresponding to the read out user profile among the plurality of programs stored in said storage unit; and

automatically deleting, at a optional timing, the external user profile of the internal and external user profiles stored in said storing unit.

45. (Currently Amended) A computer-readable medium storing a computer-executable program for implementing a method according to <u>Claim 41</u> one of <u>Claims</u> 40 to 44.